

Vacancy – Marketing Manager

We currently have an opportunity for a Marketing Manager to join HITEK. The ideal candidate will be responsible for creating and executing our marketing campaigns to enhance our brand presence and drive business growth. You will lead our marketing initiatives, evaluate our marketing performance metrics, and collaborate with internal teams. You will have a strong marketing background with excellent communication skills and attention to detail.

Duties

- Manage all marketing activities including campaigns, events, digital marketing, PR and internal communications
- Oversee the company's marketing spend and ensure all initiatives are cost-effective
- Develop engaging content for online and offline platforms
- Utilise WordPress to update and maintain the company website
- Coordinate social media management efforts to increase brand awareness
- Conduct market research to identify trends and opportunities
- Implement email marketing campaigns to reach target audiences
- Collaborate with the Business Development Managers to drive lead generation
- Work with brand partners to develop co-marketing activities
- Lead project management for marketing initiatives
- Effectively manage the Marketing Developer and Marketing Apprentice
- Evaluate marketing performance to report on ROI, engagement levels and lead generation

Experience

Required

- Proven experience in marketing roles
- Strong copywriting skills
- Proficiency in Microsoft Office Suite
- Ability to manage multiple projects simultaneously
- Degree level or equivalent qualifications in Marketing or related subject
- Ability to communicate effectively across various stakeholder levels

Nice to have

- Familiarity with Google Analytics for performance tracking
- Previous experience in people management

Previous applicants need not apply.

This position is full-time permanent office based, working:
Monday – Thursday 8.30am – 5.00pm, Friday 8.30am – 4.00pm

Competitive salary.

HITEK Electronic Materials Ltd offer a range of employee benefits including:

- Excellent holiday package
- 8% company contribution pension
- Discretionary bonuses
- Westfield Health Plan
- Christmas shutdown
- As well as free vend tea and coffee and excellent working conditions.

To apply, please send your CV to Shirley Large, HR Manager on shirley.large@hitek-ltd.co.uk

Closing date: Friday 29 August 2025